



Fundamentals of Strategic Planning

Course objectives

Successful completion of this course will increase your knowledge and ability to:

- ✓ Identify the elements of an effective strategic planning model
- ✓ Identify a good foundation for creating a strategic team
- ✓ Discover your strengths, weaknesses, opportunities, and threats when setting directions
- ✓ Define strategic values
- ✓ Participate in a strategic planning effort
- ✓ Avoid common pitfalls that derail strategic plans